



# **MAYIBUYE**

## **Agricultural Support Programme**



# A. INTRODUCTION

Mayibuye Agricultural Support Programme seeks to empower small and medium scale farmers in South Africa. It aims to integrate them fully into the national food economy.

Decades after democracy persistent land inequality and rural poverty hinder agricultural potential. This programme addresses these challenges by promoting equitable access to land, resources, training and markets. It builds on the movement's commitment to economic emancipation and shared prosperity for all South Africans.



## B. WHAT IS MAYIBUYE AGRICULTURAL SUPPORT PROGRAMME?

Mayibuye Agricultural Support Programme is a comprehensive initiative of Afrika Mayibuye Movement. It provides structured support to small and medium scale farmers. The programme facilitates their transition into viable commercial participants within the food value chain. It combines land reform principles with practical capacity building and market integration strategies.



## C. WHAT ARE THE MAIN OBJECTIVES?

The programme pursues the following nine main objectives:

1. To secure **equitable land access** for historically disadvantaged farmers.
2. To deliver **targeted training** in modern sustainable farming techniques.
3. To improve **access to finance**, credit and agricultural inputs.
4. To strengthen **market linkages** for direct participation in the food economy.



5. To promote **value addition** and agro processing at local levels.
6. To foster **cooperative models** for collective bargaining and efficiency.
7. To integrate **climate smart practices** for long term resilience.
8. To support **infrastructure development** including irrigation and storage.
9. To **monitor and evaluate impact** for continuous programme improvement.



## D. WHAT ARE THE AIMS?

The programme targets seven main goals:

1. To increase the **contribution of small and medium scale farmers** to national food production.
2. To reduce **rural poverty** through sustainable agricultural income.
3. To achieve greater food security and sovereignty in South Africa.



4. To promote **inclusive economic growth** in rural communities.
5. To **transform the agricultural sector** towards equity and productivity.
6. To **create employment** and entrepreneurship opportunities in agriculture.
7. To build long-term **sustainability** and resilience.



## E. WHAT IS THE ROLL OUT PLAN?

The roll out plan features three interconnected operational pillars.

**1. Mayibuye owned and controlled farms:** The movement will establish and manage strategically located farms. These serve as models of excellence. They demonstrate best practices and generate revenue to fund broader initiatives.

**2. Support of existing small scale farms and agricultural programmes to grow them:** The programme will audit and assist current smallholder operations. It offers inputs extension services and market access. This pillar focuses on scaling viable enterprises.

**3. Starting of new agricultural programmes:** Fresh initiatives will target underutilised land and new entrants. These include youth and women focused projects. They incorporate training mentorship and initial capital support.



## F. WHAT IS OUR INSPIRATION?



**MAYIBUYE AGRICULTURAL SUPPORT PROGRAMME** draws inspiration from China's Household Responsibility System. This system was introduced in the late 1970s and formally established in 1982.

It replaced collective farming by contracting land to individual households while maintaining public ownership. Households became responsible for production decisions and bore the risks and rewards after meeting state quotas. They could sell surplus produce at market prices.

The approach dramatically boosted agricultural output. Grain production rose significantly and rural incomes increased. It contributed to lifting millions out of poverty and laid foundations for broader economic reforms. The system balanced collective land rights with individual incentives for productivity.

This programme represents a decisive step towards agricultural transformation and contributes to total freedom and emancipation now in South Africa.

